

# MAGNETIC LATVIA FILM CONFERENCE 2019

## FILM MARKET DEVELOPMENT IN NORTHERN EUROPE

REC

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FOCUS

Play

RIGA, LATVIA 18.-19.10.19.

BAT

### DAY 1 | FRIDAY, OCTOBER 18TH

09.00-09.45

**REGISTRATION, COFFEE, NETWORKING**

09.45-10.00

**OPENING SPEECH**

ANDRIS OZOLS, DIRECTOR OF INVESTMENT AND DEVELOPMENT AGENCY OF LATVIA  
DITA RIETUMA, DIRECTOR OF NATIONAL FILM CENTRE OF LATVIA

10.00-10.30

**FUTURE OF THE INDUSTRY**

ADA SOLOMON, PRODUCER (ROMANIA)

10.30-11.00

**POTENTIAL OF BALTIC FILM INDUSTRY**

JONATHAN OLSBERG, CHAIRMAN OF O-SPI (UK)  
JANIS KALEJS, PRODUCER, FILM ANGELS PRODUCTIONS (LATVIA)

11.00-11.30

**COFFEE BREAK, NETWORKING**

11.30-12.30

**LOCAL PRODUCTION VALUE IN THE GLOBAL LANDSCAPE, BALTIC FOCUS**

MODERATOR: JONATHAN OLSBERG, CHAIRMAN OF O-SPI (UK)  
PAUL AGURAIUJA, CEO, ITAMAMBUCA FILM PRODUCTION (ESTONIA)  
SERGEI SERPUHOV, PRODUCER, BALTIC PINE FILMS (LATVIA)  
IEVA NORVILIENE, PRODUCER, TREMORA (LITHUANIA)  
GARY TUCK, PRODUCER, BALTIC FILM SERVICES (LITHUANIA)

12.30-13.30

**LUNCH, NETWORKING**

13.30-14.30

**HOW TO GET SMALL COUNTRY PRODUCTS INTO THE BIG MARKETS**

MODERATOR: ADA SOLOMON, PRODUCER (ROMANIA)  
AGNIESZKA HOLLAND, POLISH FILM AND TELEVISION DIRECTOR AND SCREENWRITER (POLAND)  
JULIE BAINES, PRODUCER, DAN FILMS (UK)  
KATRIEL SCHORY, PRODUCER, EXECUTIVE-DIRECTOR OF ISRAEL FILM FUND (ISRAEL)  
SHELLEY PAGE, INTERNATIONAL ANIMATION TALENT CONSULTANT (UK)

14.30-14.45

**COFFEE BREAK, NETWORKING**

14.45-15.45

**SELLING YOUR PRODUCT IN DIFFERENT CHANNELS**

MODERATOR: MARTINS GRAUDS, FILM DIRECTOR, FILM STUDIO TANKA (LATVIA)  
ANDREAS WILDFANG, EUROVOD VICE-PRESIDENT, EYZ MEDIA GMBH EXECUTIVE DIRECTOR (GERMANY)  
G. THOMAS ESMAY, DIRECTOR OF CORPORATE STRATEGY, BREAKER (USA)  
MICHAEL WERNER, CEO AND MANAGING DIRECTOR OF EYEWELL (SWEDEN)  
JANIS MURANS, SHORTCUT PRODUCT MANAGER, THE OTT SERVICE (LATVIA)

15.45-16.00

**COFFEE BREAK, NETWORKING**

16.00-17.00

**PRESENTATIONS OF LOCAL PRODUCTION COMPANIES (5 MIN FOR ONE STUDIO)**

17.00

**DINNER**

### DAY 2 | SATURDAY, OCTOBER 19TH

ON THE SECOND DAY OF THE CONFERENCE, OCT.19, WE INVITE OUR GUESTS TO MAKE A FABULOUS EXPERIENCE AND ENDURING MEMORIES ON LOCATIONS TOUR – LATVIA'S GEOGRAPHIC POSITION HAS MADE IT A BONE OF CONTENTION FOR VARIOUS EMPIRES, BUT WE ARE PROUDLY KEEPING ALIVE OUR CULTURAL DIVERSITY, POLISHING OUR HISTORICAL VALUES AND ADORING OUR VARIOUS LANDSCAPES.

EUROPEAN UNION  
European Regional  
Development Fund



NATIONAL  
DEVELOPMENT  
PLAN 2020



INVESTING IN YOUR FUTURE